



PRESS RELEASE

Royal Tunbridge Wells shortlisted in national awards!

The Pantiles, Chapel Place and High Street have been shortlisted in this year's Great British High Street Awards. This is spectacularly good news for the town centre as a whole and has the potential to provide the town with some much-needed positive exposure in the autumn as we approach the key Christmas period.

Judging will take place on Friday 5th October when Simon Reeve and the Great British High Street team will be here on the ground, walking and talking to businesses. If they visit your premises, please ensure that your staff are aware of our shortlisting.

Winners of the Great British High Street Awards will be chosen based on judging and public votes (which account for 30% of the outcome). Please, please make sure your business logs onto social media and promotes Royal Tunbridge Wells as a winner – links below.

If you use email marketing or social media to communicate with your customers, please make a noise about the Great British High Street Awards to drive extra votes!

The winning towns receive funds to invest in events and activities such as road closures or promotion so there really is a very good reason to try and do well.

GBHS Awards social media links below:

- Facebook: www.facebook.com/TheGBHighSt
- Instagram: www.instagram.com/TheGBHighSt/
- Twitter: <https://twitter.com/TheGBHighSt>

To vote for Royal Tunbridge Wells, members of the public can post on Twitter, Facebook or Instagram with the hashtags #GBHSTunbridgeWells and #MyHighStreet, tagging The GB High Street in the post too.

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Royal Tunbridge Wells Together is a membership organisation supported by Tunbridge Wells Borough Council and a number of businesses in the Town Centre. For further details of the aims and objectives of Royal Tunbridge Wells Together, please visit www.tunbridgewellstogether.co.uk



ROYAL TUNBRIDGE WELLS
TOGETHER

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