

PRESS RELEASE

Reduced Cost Parking on Sundays in Royal Tunbridge Wells

Royal Tunbridge Wells Together is pleased to announce that from October 1st, for a 3 month trial period, Sunday parking in Royal Tunbridge Wells will cost a flat rate of £2 for visitors to 6 town centre, car parks.

The offer will provide visitors a significant saving, a 6 hour stay costing £6.30 now will cost only £2 from 1st October onwards (the first Sunday being 6th October). One-hour parking will still be available at the current rate of £1.60 (or £1.30 using the Ringo app).

The offer will be available in 6 of the largest town centre car parks: Meadow Road, Linden Park, Major York's Road, Great Hall Arcade, Crescent Road and Royal Victoria Place. The initiative will be promoted widely around Kent, Surrey and Sussex via an advertising campaign in lifestyle magazines, social media and online. The eye-catching campaign will highlight some of the many reasons to visit Royal Tunbridge Wells: shopping, eating out, theatre visits and live music.



Karen Pengelly, Town Centre Manager at Royal Tunbridge Wells Together said “Royal Tunbridge Wells is a fabulous town to visit and explore. Whether it’s a special occasion Sunday lunch, a browse around some fantastic shops or a matinee at one of our theatres, there are tons of reasons to visit. This is just the first of many steps that we will be taking to ensure that we promote and support the town centre and all the businesses who have come together to create the Business Improvement District.”

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Royal Tunbridge Wells Together is the Business Improvement District delivery company for Royal Tunbridge Wells. Contact us for images and further information.