

PRESS RELEASE

Royal Tunbridge Wells in Bloom: Lloyds Bank Planters

In a show of support for Royal Tunbridge Wells 2018 Britain in Bloom campaign, which this year sees our town representing the South and South-East region in the Large Town category in addition to the UK finals for Best Town, Lloyds Bank have generously contributed towards the installation of an impressive display of planters outside their landmark premises on Mount Pleasant Road.

Following last year's Gold win in the Large Town category and Best in Kent, Royal Tunbridge Wells Together was keen to involve more local businesses in the 2018 Bloom campaign, and is delighted to have worked with Lloyds Bank on this latest floral addition. With the colours of the display, planted by the Soroptimists Tunbridge Wells and the RTW in Bloom team, matching those of the women's suffrage movement, the flowers also serve as a commemoration of 100 years since women won the right to vote in the UK.



Other local businesses helping Royal Tunbridge Wells achieve the best marks possible include Chilstone, the manufacturer of beautiful garden ornaments from fountains to planters, and the Chamberlain Court Care Home, whose residents took the time to help plant flowers for this display.

The installation took place on the morning of Friday 27 June, with members of RTW in Bloom, Royal Tunbridge Wells Together, and Lloyds Bank attending as the planters were installed. Judging takes place on Friday 13 and Monday 30 July.

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Royal Tunbridge Wells Together is a membership organisation supported by Tunbridge Wells Borough Council and a number of businesses in the Town Centre. For further details of the aims and objectives of Royal Tunbridge Wells Together, please visit www.tunbridgewellstogether.co.uk

● Market Square Office (opposite Camden Centre) | Royal Victoria Place | Tunbridge Wells | Kent | TN1 2SS

● karen@tunbridgewellstogether.co.uk | ● lauren@tunbridgewellstogether.co.uk

www.tunbridgewellstogether.co.uk

● T: 01892 531985 | M: 07780443503