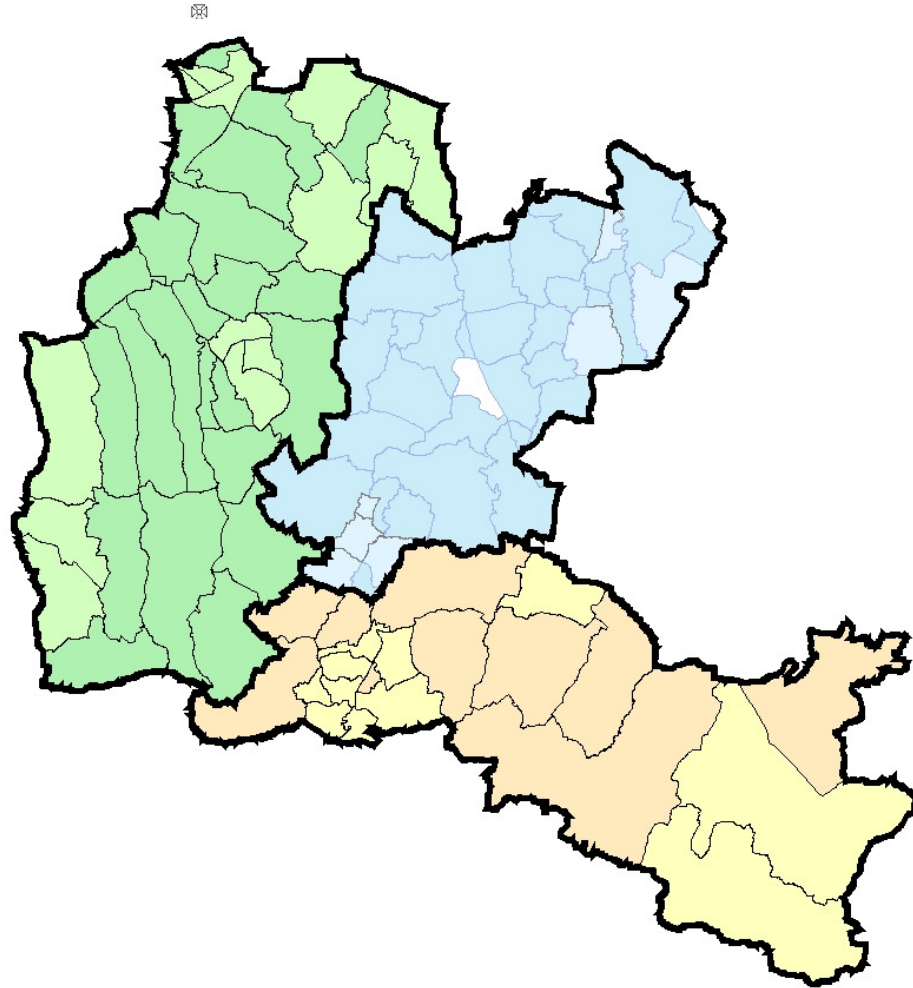


West Kent Policing Area



*Mark Salisbury – Chief Superintendent – Area
Commander West Kent*

Leadership

‘The ability to motivate and enable others to achieve things that would be virtually impossible to achieve alone’

Change Management

‘The most successful species are not the strongest or most intelligent but those that are most adaptable to change’ – Charles Darwin

What we needed to do.....

- Establish Kent as being a legitimate ‘stand alone’ police force
- Grow’ our business at West Kent by another 50%
 - Manage unprecedented change
 - Achieve our performance targets
- Get ‘buy in’ from partners, stakeholders and the public
 - Be efficient and effective

The Changing face of Communities in Tunbridge Wells

- Crime – reality vs. perception
 - What is a crime?
 - Who is my neighbour?
 - Are young people the enemy?
- Who is responsible for Community Safety?
 - From Vandalism to Terrorism

So What did we Achieve in 2006/7?

- Burglary (Dwelling) reduction of 1.9%
- All Crime reduction of 2.7% (over 500 less crimes)
- Vehicle Crime reduction of 9.7% (some 350 less crimes)
 - Criminal Damage reduction of 3.1%
 - Burglary OTD Rural reduction of 4.9%
 - Street Robbery reduction of 17.6%
- Less Violent crimes reported than any other BCU in Kent
 - Sanction Detection Target surpassed
- 62% of people (surveyed) think we do a good or excellent job

A performance snapshot for the Tunbridge Wells Borough comparing against the same period last year

- All Crime -16.6% = 865 less offences
- Burglary (dwelling) - 31.8% = 100 less
- Criminal Damage - 22.6% = 267 less
- Vehicle Crime - 26.1% = 187 less
- Violent Crime - 13.7% = 131 less